



China Solar Business Model Case



Overview

Solar energy can play an important role in meeting global energy needs in a sustainable and environmentally friendly manner. However, despite solar energy's accelerated growth in recent years, its level of adoption of solar PV is influenced by a number of socio-economic factors. Renewable energy technologies (RETs) can play an important role in meeting global energy needs in a sustainable and environmentally friendly manner. Countries across the globe are beginning to understand value creation logic by using the concept of business models. Firms' success often hinges upon the value they create and the perception of this value by the outside world. This research has employed an exploratory qualitative research design. The methodology is a particularly interesting and suitable mode of enquiry as it provides an inquisitive lens. Business models are becoming an increasingly important topic of discussion in today's competitive and rapidly changing business environment. The literature has shown how energy can be used in a sustainable and environmentally friendly manner.



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Keywords: case study, business model, SolarCity, Sungevity, solar business model
The goal of the thesis is to analyze the strengths and weaknesses of solar PV business model and point ...

Business models for enhanced solar photovoltaic (PV) adoption ...

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described three business models associated with China's DSPV power: EMC model, host-owned model, and leasing mode. That study emphasized the earning position of DSPV power under

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China is a world leader in the global solar photovoltaic industry, and has rapidly expanded its distributed solar photovoltaic (DSPV) power in recent years. However, China's DSPV power is ...

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BUSINESS MODELS AND FINANCING INSTRUMENTS IN THE ...

This document presents the compilation and analysis of solar business models and financing instruments based on the review of volume of documents and practical experience of the ...

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Sustainability 2019, 11, 4322 3 of 27 Figure 2. Volume changes of newly installed capacity of photovoltaic (PV) in China from 2013 to 2018. With the booming growth of the DSPV market, ...

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