



Reasons for the price increase of LONGi photovoltaic panels



Overview

As of February 25, 2025, LONGi Green Energy has implemented a price adjustment for distributed generation systems, with increases ranging from ¥0.05/W due to recent power reform policies. This follows a surge in post-Lunar New Year demand across domestic and European. China's Longi says it will begin mass production of base-metal PV modules in the second quarter of 2026 as rising silver prices intensify pressure to reduce metallization costs. 26 -- Several leading Chinese photovoltaic companies have confirmed to Yicai that they hiked solar module prices after demand for the products recovered. "There has been a slight increase in prices," a representative from Trina Solar told Yicai, adding that prices per watt are now 2 to. The silver market squeeze has particularly impacted solar photovoltaic manufacturing, where China's Longi to replace silver in solar panels represents a strategic response to commodity price inflation that threatens industry profitability. 4 billion yuan (\$330 million) for the first half of 2024. This comes despite narrowing losses compared to 2023's bleak figures, revealing unrelenting systemic pressure. On February 25th, the market observed that several leading PV companies have raised their module prices.

Article Content

What Do Tongwei and LONGi's Struggles Say About ...

LONGi also cited overcapacity and low prices as the reason for their losses in the first half of 2024. According to a LONGi investor presentation, the ...

Longi Reports Massive First-Half Loss After Solar Prices

Longi recently tried to jolt the industry out of its doldrums, raising prices in what it said was an attempt to “push the industry out of a quagmire of ...

Have the prices of Longi photovoltaic panels increased

Solar manufacturer LONGi Solar has increased prices for its range of PV wafers, sending them to four-month highs amidst ongoing spikes in the polysilicon price.

Leading Solar Companies Respond to Price Increase in ...

On February 25th, the market observed that several leading PV companies have raised their module prices. The business leader at LONGi ...

Rising silver prices drive China's Longi shift to copper ...

Chinese module manufacturer Longi has revealed that it will begin mass production of base-metal PV cells in the second quarter of 2026, moving ...

Chinese Solar Giants Raise Panel Prices as Demand ...

Due to the electricity reform policies, factory prices of Longi Green Energy Technology's distributed products rose by 3 to 5 Chinese cents per watt ...

Latest Price Trends and Models of LONGi Photovoltaic Panels in 2025

As of February 25, 2025, LONGi Green Energy has implemented a price adjustment for distributed generation systems, with increases ranging from ¥0.03/W to ¥0.05/W due to recent power reform ...

Solar Giant LONGi Faces \$2.8 Billion Loss as PV Module Prices ...

LONGi explicitly attributes its dire outlook to market anomalies unseen in recent solar industry history. Module prices have plunged below sustainable manufacturing thresholds – what industry analysts ...

Shares of solar-panel maker Longi tumble as price war, glut stoke ...

Shares of Longi Green Energy Technology fell by the most in a week after the Chinese solar-panel components producer warned of bigger than expected losses amid a prolonged domestic ...

Longi Replaces Silver in Solar Panels with Base Metals

The silver market squeeze has particularly impacted solar photovoltaic manufacturing, where China's Longi to replace silver in solar panels ...

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